

# Turning suitcases into connected devices

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## Partnership led by Air France-KLM shares progress on comprehensive solution that could become the standard for check-in baggage

Airlines and passengers alike are looking for ways to improve the experience of travelling with check-in baggage. Air France - KLM, FastTrack Company, Samsonite and KPN have been working on a solution that caters to the needs of all passengers, airlines and airports.

The result is eTag & eTrack, two devices that work together to take away stress and speed up the process of travelling with check-in luggage. eTag is an electronic baggage label that displays destination barcodes, while eTrack lets passengers and airlines track baggage anywhere it goes. eTag & eTrack work perfectly as a team via Bluetooth. Both devices also work separately, making a wide array of uses possible.

Having considered and tested several concepts, the unique combined solution turns out to be the winner. It minimizes the size of both devices, secures best possible performance in the baggage handling system, and offers passengers a choice of functionalities.

eTrack uses GSM, GPS and Bluetooth technologies. eTrack features a patented Auto Flight Mode based on a algorithm which took engineers years to develop. It ensures that all official regulatory requirements will be met, also in regions with the most stringent GSM regulations. eTag features two E-ink screens, Bluetooth and RFID. It communicates with the outside world via eTrack, or directly with your smartphone via Bluetooth. Samsonite will integrate eTag into selected lines of its suitcases.

Air France - KLM, FastTrack Company, Samsonite and KPN are aiming to launch eTag & eTrack with the first customer group by the end of 2014.

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FastTrack Company markets a game changing and patented product for check-in baggage. By turning suitcases into connected devices, we make sure you'll never have to check in your baggage again. Also, you'll be able to track your bags anywhere in the world.

FastTrack Company was founded in 2012 to change the way people travel and take out all the stress that is associated with traveling with baggage.

Mainport Innovation Fund, a cooperation between KLM, Schiphol, Rabobank and TU Delft, has invested FastTrack Company.